

AssuranceAmerica Corporation Presenting at Sanders Morris Harris Growth Conference Monday, October 23, 2006

Thursday October 19, 12:07 pm ET

ATLANTA--(BUSINESS WIRE)--ASSURANCEAMERICA CORPORATION (OTCBB: [ASAM](#) - [News](#)) announced today that it will participate in the Sanders Morris Harris Middle Market Investor Growth Conference. The Conference will be held October 23-24 at the Omni Berkshire Place, 21 East 52nd Street, New York, NY.

Lawrence (Bud) Stumbaugh, President and CEO of AssuranceAmerica Corporation, Joe Skruck, President of AssuranceAmerica Managing General Agency and Guy Millner, Chairman will present on Monday, October 23, 2006 at 1:30 pm Eastern Time, with a session devoted to questions from 2:00 to 2:25 pm.

AssuranceAmerica focuses on the specialty automobile insurance marketplace, primarily in Alabama, Florida, Georgia, South Carolina, and Texas. Its principal operating subsidiaries are TrustWay Insurance Agencies, LLC ("Agency"), which sells personal automobile insurance policies through its 50 retail agencies, AssuranceAmerica Managing General Agency, LLC ("MGA"), and AssuranceAmerica Insurance Company ("Carrier").

This press release includes statements that may constitute "forward-looking" statements. These statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements inherently involve risks and uncertainties that could cause actual results to differ materially from the forward-looking statements, as discussed in the Company's filings with the U.S. Securities Exchange Commission (SEC). Historical results are not indicative of future performance.

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