

# ASSURANCEAMERICA CORPORATION Increases Focus on Acquisitions

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ATLANTA--(BUSINESS WIRE)--Atlanta based ASSURANCEAMERICA CORPORATION (OTC BB: [ASAM - News](#)), today announced additions to its leadership.

The Company is pleased to announce the promotion of Courtney Wright to President of TrustWay Insurance, its retail subsidiary, effective immediately. Courtney joined AssuranceAmerica in September 2006 as Senior Vice President Sales for the MGA/Carrier following a twenty-five year career at Allstate.

In order for the Company to give greater emphasis and focus on insurance agency acquisitions, Jim Cook, President of Trustway Insurance, has accepted the responsibility to lead the Company's efforts to acquire as well as manage large acquisitions over the coming years.

In announcing these promotions and additions, Lawrence (Bud) Stumbaugh, President and CEO of AssuranceAmerica Corporation said, "These additions will allow our company to give more focus on retail acquisitions. I am very proud of not only these individuals who have accepted new challenges, but also our entire group of associates. We are moving ahead as a company, with 2006 now on track to be our best year!"

AssuranceAmerica focuses on the specialty automobile insurance marketplace, primarily in Alabama, Florida, Georgia, South Carolina, and Texas. Its principal operating subsidiaries are TrustWay Insurance Agencies, LLC ("Agency"), which sells personal automobile insurance policies through its 50 retail agencies, AssuranceAmerica Managing General Agency, LLC ("MGA"), and AssuranceAmerica Insurance Company ("Carrier").

This press release includes statements that may constitute "forward-looking" statements. These statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements inherently involve risks and uncertainties that could cause actual results to differ materially from the forward-looking statements, as discussed in the Company's filings with the U.S. Securities Exchange Commission (SEC). Historical results are not indicative of future performance.

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